

Department: Accounting and Finance
Program: BBA in Finance

Skill Set	Professional Application	Delivery of Skill Set Courses, extracurricular activities, etc. in which the skill set is introduced (I), reinforced (R), or mastered (M)
Core Skill: Microsoft Excel	Analyze organization and client data, prepare reports, tables, and charts and other finance-related Excel skills. Solve time value of money, valuation, and capital budgeting problems using Excel tools.	BUAD 1115 “Introduction to Business” (I) ISYS 3330 “Information Systems & Business Analysis” MGMT 3355 “Operations Logistics & Supply Chain Management” (R) FINC 4336 “Intermediate Financial Management” (R), FINC 4395 “Enterprise Risk Management” (M)
Core Skill: Financial Communication	Write in a fluent style using correct grammar, spelling and punctuation when producing letters, reports PowerPoint presentations meeting minutes, and other written documents of an financial nature	UNIV 1102 “University Success” (I) BUAD 3306 “Business Communication” (I) FINC 4341 “Money & Capital Markets” (R) FINC 4366 “Entrepreneurial Finance” (R) FINC 4334 “Bank Management” (M)
Core Skill: Social Responsibility including --Global Awareness --Cultural Differences, --Sustainability --Ethical Considerations	Aware of how business decisions and actions impact the community and society. Considers ethics, objectivity, independence, responsibility conflict; understand finance issues of global enterprises, including global reporting and finance. Considers implications of working for personal interest at expense of overall society	BUAD 1115 “Introduction to Business” (I) BUAD 2341 “Business Law” (R) BUAD 2374 “International Business” (R) FINC 4342 “International Finance” (R) MGMT 4390 “Strategic Management in a Global Business Environment” (M)
Core skill: Leadership and Teamwork	Understand leadership dynamics and situational leadership, with ability to guide individuals, teams and whole enterprises. Focus personal effort to enhance team success. Special attention is given to a finance division and background	MGMT 3322 “Principles of Management” (I) MGMT 4390 “Strategic Management in a Global Business Environment” (R) FINC 4334 “Bank Management”
Discipline-based Application of Core Skill: ERP (SAP)	Develop a variety of skills and knowledge essential to organizations that use enterprise resource planning. Apply ERP to inventory asset management, and cash flow estimation at banks and other firms	MGMT 3355 “Operations Logistics & Supply Chain Management” (I), FINC 4336 “Intermediate Financial Management” (R) FINC 4334 “Bank Management” (M)

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Discipline-based Skill: Firm-Focused Critical Thinking & Problem Solution Skills	Effective and efficient ratio analysis and capital budgeting techniques including cash flow estimation, risk analysis, and capital structure decisions. These are essential skills may be cross-functional and ERP-related.	MATH 1324 “Mathematics for Business and Economics” (I) FINC 3321 Business Finance (I), FINC “Intermediate Financial Management” (R) FINC 4362 “Financial Planning and Capital Budgeting” (R), FINC 4395 “Enterprise Risk Management” (M)
Discipline-based skill: Cash Flow Analysis	Analyze the sources and uses of cash with a goal of ensuring that cash is available when needed and invested appropriately when not needed; Minimize the cost of making cash available, while maximizing the return on invested cash within tolerable risk parameters.	FINC 3338 “Financial Statement Analysis” (I) FINC4362 “Financial Planning & Capital Budgeting” (R) FINC 4366 “Entrepreneurial Finance” (M)(I)
Discipline-based Skill: Interaction with capital markets	Raise capital, comply with governmental regulations relating to securities and assist in the buying and selling of financial instruments Understand how to raise capital in the primary and secondary capital markets operate in the capital markets; Understand the roles of the SEC, exchanges, and mutual funds.	FINC 4331”Investments” (I), FINC 4332 “Portfolio Management” (R) FINC 4341 “Money & Capital Markets” (M)
Discipline–based Skill: Information Technology Application Bloomberg Market Concept Certification	Application of Bloomberg Terminal technology, ERP, SAP, and similar technologies in a business setting including business and investment analysis, banking, and financial planning.	FINC 3321 “Business Finance” (I), FINC 4395 “Enterprise Risk Management” FINC 4331 “Investments” (R) FINC 4336 “Intermediate Financial Management (M)
Banking Minor Specific Skill: Jargon, cash flow analysis, and institution management skills	Effective and efficient financial institution management including retail (front-office) and wholesale (back-office) ends of enterprise	FINC 3338 “Financial Statement Analysis” (I), FINC 4341 “Money & Capital Markets” (R), FINC 4342 “International Finance” (R) FINC 4334 “Bank Management” (M)
Digital Banking Certificate Specific Skill: Digital Technology Applications	Application of SAP, Bloomberg Terminal technology, and other means to manage data transmission in a banking setting	ISYS 3030 “Information Systems and Business Analytics” (I), FINC 4334 “Bank Management” (R), ISYS 4350 “Information Security” (M)
Financial Analysis Certificate Specific Skill: Financial Analytics	Assist business organizations in deciding how to make investment, build portfolios to increase returns with tolerable risk, and choose between long-term sources of financing.	FINC 3321 “Business Finance” (I) FINC 4331 “Investments” (R) FINC 4341 “Money and Capital Markets” FINC 4360 “Introduction to Derivative Securities” (R) FINC 4362 “Financial Planning & Capital Budgeting” (M)

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Financial Planning Certificate Specific Skill: Critical Thinking and Problem Solution on the Personal Level	Effective and Efficient Personal Finance Techniques including Security selection, Portfolio creation, and measuring risk tolerance	FINC 3110 "Personal Financial Planning" (I), ACCT 3308 "Income Tax Accounting" (R) FINC 4331 "Investments" (R), FINC 4332 "Portfolio Management" (M)