

## CPM PROGRAM INFO

### Registration and Cost Information

Registration fees for CPM certification purposes are **\$795** per track. This includes all textbooks and training materials. The cost for the entire seven track CPM Program is **\$4,865**. Participants who sign up for the entire CPM Program will be guaranteed a slot in each of the seven tracks. For a schedule of classes and to register, go to [www.tamuk.edu/cpm](http://www.tamuk.edu/cpm).



### Instructors

Instructors for each track will come from both local practitioners and TAMUK academic faculty. Practitioners will come from various positions in city, county, state, and federal government, as well as the nonprofit and private sectors. Instructors will have significant input into the design and delivery of all CPM courses.

### Credits for Continuing Education

The CPM program is endorsed by the **Texas Chapters of the American Society for Public Administration (ASPA)** and has been approved for continuing education credit by a variety of state and local government entities. For each course, participants will receive a certificate of continuing education credit from TAMUK for management training and education. Upon successful completion of all course work and assignments, the participant is eligible to receive the designation of **"CERTIFIED PUBLIC MANAGER."**

Participation in the CPM Program may provide eligibility for membership in a variety of organizations, such as:

- International City/County Management Association (ICMA)
- Texas Society of Certified Public Managers
  - American Academy of Certified Public Management (AACPM)
  - American Society for Public Administration (ASPA)
  - Texas City Management Association (TCMA)



### CONTACT INFO:

#### Certified Public Manager Program

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Texas A&M University-Kingsville is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, GA 30033-4097; telephone 404-679-4501) to award bachelor's, master's and doctoral degrees.

In accordance with system regulation, Title IX, Title VII, and other federal and state laws, Texas A&M University-Kingsville does not discriminate on the basis of race, color, religion, age, sex, sexual orientation, gender identity, national origin, disability, veteran status, or genetic information in any education program or activity that it operates including admission and employment.



WORKFORCE DEVELOPMENT

## CERTIFIED PUBLIC MANAGER PROGRAM



Accredited by the National  
Certified Public Manager®  
Consortium

TEXAS A&M UNIVERSITY-KINGSVILLE®



## OUR MISSION

To train public and nonprofit managers in the ethical values and technical competencies associated with outstanding public service.

## CURRICULUM

The CPM Program is a series of seven tracks, or courses, designed to enhance the skills, knowledge, and abilities of public and nonprofit managers. Students may sign up for individual courses or for the entire program. Courses can be completed in any order.

### Each track meets in one of two formats:

- 1) One and a half days a month over two months; 9 a.m. to 4 p.m. on Thursday and 9 a.m. to noon on Friday.
- 2) One day a month over three months; 9 a.m. to 4 p.m.



### Track 1: Human Resource Management

This track covers essential HR functions, performance appraisal, employment laws, and managing employees in a diverse environment.

### Track 2: Managing for Quality

This track covers leadership and motivation in organizations, personal development, strategies for building quality, and organizational change.

### Track 3: Organizational and Public Communication

This track covers communication with the public, employees, and interest groups, social media strategies, and crisis communication.

### Track 4: Budgeting and Finance

This track covers essentials of governmental budgeting and financial management, government accounting and bond issues, and economic and community development.

### Track 5: Performance Measurement and Program Evaluation

This track covers methods of analyzing and evaluating programs and policies, practices of improving productivity and performance, and basics of legal and survey research.

### Track 6: Information Systems; Ethical Decision Making

This track covers IT tools and systems for organizational performance, basics of GIS, cyber security issues, and ethics in public service.

### Track 7: Applied Projects

During this track students review the other tracks and prepare an applied project related to their organization or interest areas



## TESTIMONIALS

*"In addition to adding to one's skills and gaining practical information relative to public administration, the CPM program provides a platform for advancing one's career and is a great segue to an MPA."* **Murvat Musa, Executive Director**

*"The CPM program provided me with a theoretical and practical education supporting professional development and prepared me for my eventual MPA. The program expands knowledge across multiple public administration aspects, increasing understanding of all government operations. Graduates bring back practical skills that benefit our communities daily and provide returns far greater than the program cost."* **Garrett Spradling, City Manager**

*"In CPM, I had the pleasure of meeting classmates that I still call 'friends' today! I learned so much from others from different communities and levels in their respective organizations. These lessons helped me to become a better leader and also can be attributed to me progressing in my own career. I believe the course content is great but the co-mingling of ideas that are shared between classmates and instructors is the most valuable piece of CPM!"* **Morris Williams Jr., Deputy City Manager**