

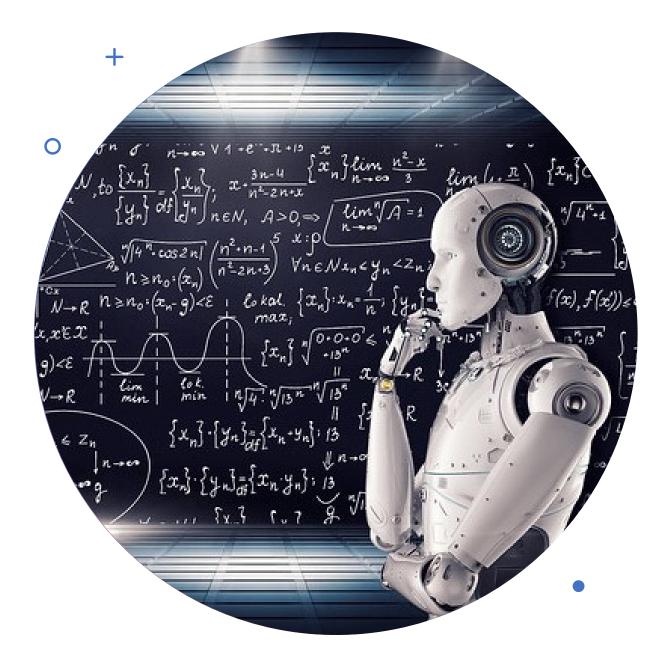
Blackboard Learn's Al Design Assistant

Generative Artificial Intelligence for Your Courses



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Sergio Ortiz



## Introduction

## Sergio Ortiz

Senior Academic Systems Administrator

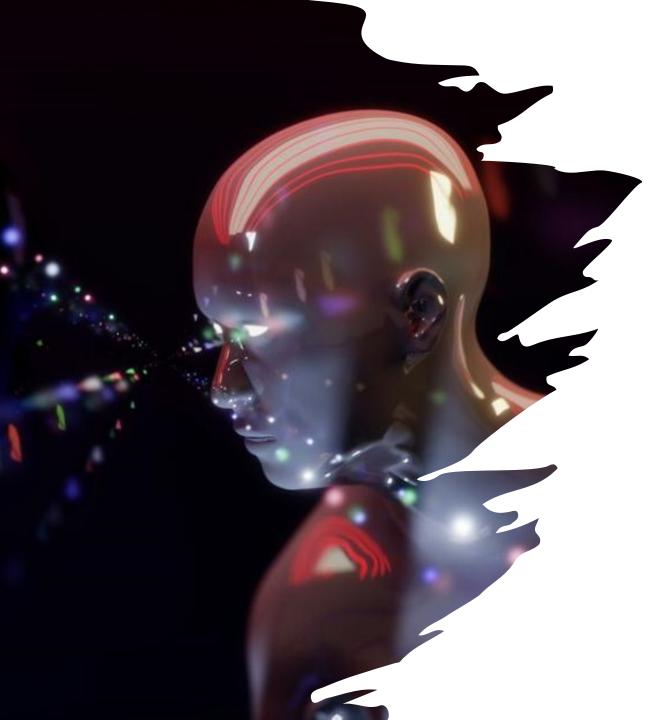
Center for Academic Technology

**Texas A&M University-Kingsville** 

### Who Here is a Frequent Al User

- Just about everyone here today is a frequent user of AI
  - Do you stream music
  - $\circ~$  Do you stream movies
  - Do you own smart homes
  - Do you ask your smartphones questions
  - Do you use GPS assisted maps when driving
  - $\circ~$  Do you search the internet





# So Why Not Use Al in Blackboard Learn

- AI Digital Assistant is a "Tool"
  - It will not replace faculty/instructors/teachers
  - $\circ~$  It is a source of inspiration
  - Use of AI to revitalize stagnate course material
- Streamline Instructional Design
  - $\,\circ\,$  Save time creating
    - Course Modules, Rubrics, Assessments
    - User Royalty-free Image Sourcing
      - No more worrying about copywrite infringement

# What Can Al Digital Assistant Do for You?

- Course Structure Suggestions

   Auto-Generate Learning Modules
- Discussion Generation
- Journal Generation
- Rubric Generation
- Assignment Prompt Generation
- Test Question Generation
- Question Bank Generation from Ultra Documents
- Insert or Generate Images
  - $\circ$  Adjust images



### **Course Structure Suggestions**

- Auto-Generate Learning Module •
  - Enter a description (limited to 2000 characters) to narrow the focus of 0 the modules
  - Select prefixes for the module titles
  - Choose whether to include AI-generated images for the modules
- Adjust the complexity of the modules' focus
- Select the number of modules to generate
- **Review Learning Module's Title and Description** 
  - You are still the course designer

Define Learning Modules	① This is auto-generated
Description	
Enter course description or learning objectives	
Select course items	
Selected course items will be used to help improve suggestions.	
Title prefix	
None 👻	and the second sec
Include images	2 to the second
Complexity	
Low High	
Number of Learning Modules	
1 - 20	A Star Star
♦ <sup>+</sup> Generate	

#### ontent and needs to be checked for accuracy and bias

#### Introduction to Agricultural Management

Explore the fundamental concepts and principles of agricultural management. Learn about the importance of farming, ranching, and resource stewardship. Understand the role of agricultural education in preparing students for careers in business, education, and natural resource management.

#### **Business Skills for Agricultural Managers**

Develop essential business skills necessary for success in agricultural management. Acquire knowledge in finance, marketing, and entrepreneurship. Learn how to apply these skills to effectively manage agricultural operations and make informed decisions.

#### Environmental Stewardship in Agriculture

Gain an understanding of environmental sustainability and its importance in agricultural practices. Explore topics such as soil conservation, water management, and biodiversity. Learn how to integrate sustainable practices into agricultural management for long-term ecological health.

#### Challenges and Innovations in Agricultural Management

### (1) This is auto-generated content and needs to be checked for accuracy and bias **Define Learning Modules** Description Narrow the Enter course description or learning focus objectives... Select course items Selected course items will be used to help improve $\square$ suggestions. Title prefix None Include images Complexity High low Number of Learning Modules 20 Generate

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#### Define Learning Modules

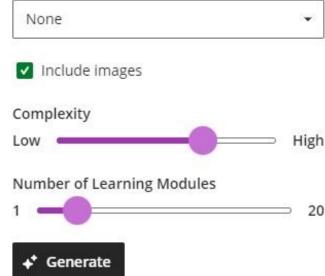
#### Description

Enter course description or learning objectives...

#### Select course items

Selected course items will be used to help improve suggestions.

#### Title prefix



#### ① This is auto-generated content and needs to be checked for accuracy and bias



#### Introduction to Agricultural Management

Explore the fundamental concepts and principles of agricultural management. Learn about the importance of farming, ranching, and resource stewardship. Understand the role of agricultural education in preparing students for careers in business, education, and natural resource management.

#### Reference course items

#### ills for Agricultural Managers

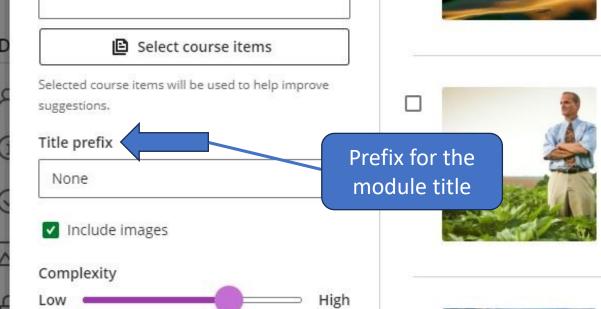


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20

Number of Learning Modules

Generate

#### Business Skills for Agricultural Managers

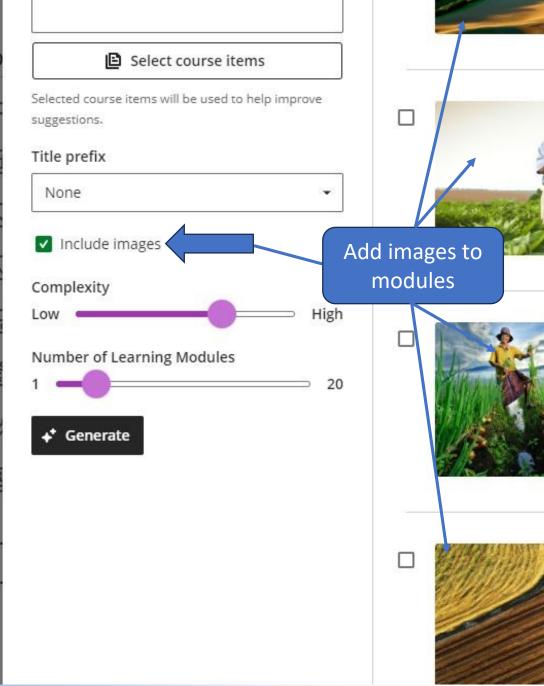
Develop essential business skills necessary for success in agricultural management. Acquire knowledge in finance, marketing, and entrepreneurship. Learn how to apply these skills to effectively manage agricultural operations and make informed decisions.

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#### Challenges and Innovations in Agricultural Management



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#### Challenges and Innovations in Agricultural Management

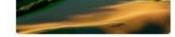


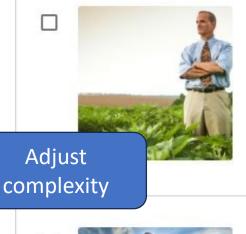
Selected course items will be used to help improve suggestions.

#### Title prefix

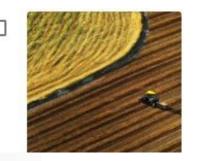
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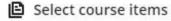
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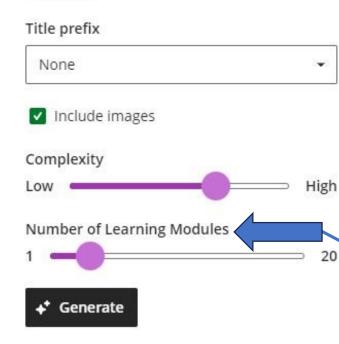
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## Envir

How many modules

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#### Challenges and Innovations in Agricultural Management



Selected course items will be used to help improve suggestions.

### Title prefix None ¥ Include images Complexity Low High Number of Learning Modules 20 Generate Re-generate





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#### Challenges and Innovations in Agricultural Management

## **Discussion Generation**

- Enter a description (limited to 2000 characters) to narrow the focus of the discussions
- Select desired cognitive level
  - Apply
  - Analyze
  - Evaluate
  - Create
  - Inspire me! provides you with a mix of levels
- Adjust the complexity of the discussions' focus by moving the slider
- Select whether you want to generate a title for discussions
- Review Learning Module's Title and Description
  - You are still the course designer
  - Review each discussion for accuracy and bias

fine the discussion	This is auto-generated content and needs to be checked for accuracy and bias
scription	O The Future of Sustainable Agriculture
nter a description or set of keywords	Discuss the concept of sustainable agriculture and its importance in our modern society. Share an example of an innovative sustainable farming practice or technology that you believe has the potential to revolutionize the agricultural industry. Support your discussion with a photograph or a diagram that illustrates your chosen practice or technology. Explain how this innovation aligns with the principles of sustainable agriculture and how it can contribute to ensuring food security and environmental sustainability. Finally, propose a scenario where this practice or technology can be applied to address a provide or the security and how it can contribute to the sustainability.
Select course items	specific agricultural challenge.
ected course items will be used to help improve gestions.	Cognitive level: Analyze
sired cognitive level	O The Role of Agricultural Education in Rural Communities
nspire me! 🔹	Discuss the significance of agricultural education in rural communities. Reflect on the impact that
w High	agricultural education programs can have in empowering individuals and strengthening communities. Share a real-life experience or a work-related experience that highlights the positive outcomes of agricultural education in a rural setting. Provide examples of skills and knowledge gained through agricultural education that can help individuals become effective leaders and problem solvers. Based on your experiences and observations, propose strategies or initiatives to further enhance the reach
Generate discussion title	and effectiveness of agricultural education programs in rural communities. Cognitive level: Apply
	Innovative Approaches to Crop Management Discuss innovative approaches to crop management that can boost agricultural productivity while minimizing environmental impacts. Select a specific crop and explore novel techniques or practices that can optimize its growth, yield, and resource utilization. Include a reference list of scientific articles, reports, or case studies that support your discussion. Analyze the potential advantages and challenges associated with these innovative approaches. Based on sound scientific evidence, propose a mock scenario where these approaches can be implemented on a large scale to address a pressing agricultural sustainability issue. Consider potential economic, social, and environmental implications in your scenario.
	Cognitive level: Evaluate
	Cancel Add

#### Agricultural Management

×

### **Auto-Generate Discussion**

Description	O The Future of Sustainable Agriculture
Enter a description or set of keywords	Discuss the concept of sustainable agriculture and its importance in our modern society. Share an example of an innovative sustainable farming practice or technology that you believe has the potential to revolution illustrates yo sustainable conceptions sustainable for the potential for the potential for the potential sustainable for the potential for the po
Select course items	Cognitive level: Analyze
elected course items will be used to help improve uggestions.	
esired cognitive level	O The Role of Agricultural Education in Rural Communities
Inspire me! •	Discuss the significance of agricultural education in rural communities. Reflect on the impact that
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<ul> <li>Generate discussion title</li> </ul>	on your experiences and observations, propose strategies or initiatives to further enhance the reach and effectiveness of agricultural education programs in rural communities.
<b>↓</b> <sup>+</sup> Generate	Cognitive level: Apply

Discuss innovative approaches to crop management that can boost agricultural productivity while minimizing environmental impacts. Select a specific crop and explore povel techniques or practices that

#### Define the discussion

#### Description

Enter a description or set of keywords...

#### Select course items

Selected course items will be used to help improve suggestions.

Inspire me!	•
Complexity	
Low	High
<ul> <li>Generate discussion title</li> </ul>	

This is auto-generated content and needs to be checked for accuracy and bias

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#### Cognitive ler

#### Cognitive level

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Cognitive level: Apply

#### Innovative Approaches to Crop Management

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#### Define the discussion

#### Description

Enter a description or set of keywords...

#### Select course items

Selected course items will be used to help improve suggestions.

#### Desired cognitive level

Inspire me!

This is auto-generated content and needs to be checked for accuracy and bias

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#### Cognitive le

0

#### Generate Title

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Cognitive level: Apply

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#### Select course items

Selected course items will be used to help improve suggestions.

#### Desired cognitive level





specific agricultural challenge.

Cognitive level: Analyze

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Cognitive level: Apply

0

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Cognitive level: Evaluate

Select and add

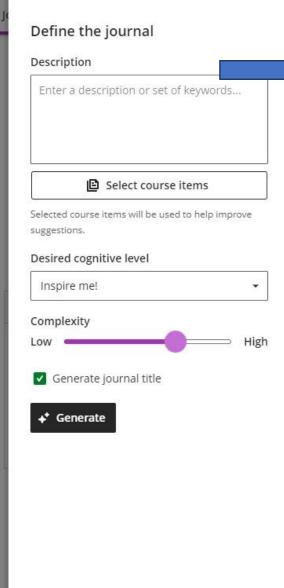
## **Journal Generation**

- Enter a description (limited to 2000 characters) to narrow the focus of the journals
- Select the desired cognitive level
  - o Apply
  - $\circ$  Analyze
  - Evaluate
  - $\circ$  Create
  - Inspire me! provides you with a mix of levels
- Adjust the complexity of the journals' focus by moving the slider
- Select whether you want to generate a title for journals
- Review Learning Module's Title and Description
  - You are still the course designer
  - Review each journal for accuracy and bias

Define the journal	This is auto-generated content and needs to be checked for accuracy and bias
Description Enter a description or set of keywords  Be Select course items	<ul> <li>Exploring Sustainable Farming Practices</li> <li>Describe a real-life experience you have had with sustainable farming practices, focusing on how they contribute to environmental stewardship and natural resource management. Share at least one photograph or diagram that helps illustrate the practices you observed. Reflect on the impact of these practices on the agricultural community and evaluate their effectiveness in achieving sustainable outcomes. Write a journal entry at least bi-weekly.</li> <li>Cognitive level: Evaluate</li> </ul>
Selected course items will be used to help improve suggestions. Desired cognitive level Inspire me! Complexity Low High Generate journal title	<ul> <li>Analyzing Crop Management Strategies</li> <li>Analyze a specific crop management strategy that you have encountered or researched. Discuss the factors involved in implementing this strategy, including soil management, pest control, irrigation, and harvest techniques. Create a diagram or reference list that highlights the key elements of the strategy you are analyzing. Consider the potential benefits and challenges of the strategy and discuss its impact on agricultural productivity. Write a journal entry at least monthly.</li> <li>Cognitive level: Analyze</li> </ul>
<b>↓</b> Generate	Innovative Solutions for Agribusiness Propose an innovative solution to a current challenge or issue in agribusiness. Describe the problem you are addressing and explain how your solution applies to the agricultural community. Create a vider podcast, or speech to present and advocate for your solution, highlighting its potential impact. Discuss the potential risks and benefits associated with implementing your solution and evaluate its feasibility and effectiveness. Write a journal entry at least weekly. Cognitive level: Create

Agricultural Management

### Auto-Generate Journal



It is auto-generated content and needs to be checked for accuracy and bias

#### • Exploring Sustainable Farming Practices

Describe a real-life experience you have had with sustainable farming practices, focusing on how they contribute to environmental stewardship and natural resource management. Share at least one photograph or diagram that helps illustrate the practices you observed. Reflect on the impact of these practices on the agricultural community and evaluate their effectiveness in achieving sustainable outcomes. Write a journal entry at least bi-weekly.

Cognitive level: Evaluate

#### Analyzing Crop Management Strategies

Analyze a specific crop management strategy that you have encountered or researched. Discuss the factors involved in implementing this strategy, including soil management, pest control, irrigation, and harvest techniques. Create a diagram or reference list that highlights the key elements of the strategy you are analyzing. Consider the potential benefits and challenges of the strategy and discuss its impact on agricultural productivity. Write a journal entry at least monthly.

Cognitive level: Analyze

#### Innovative Solutions for Agribusiness

Propose an innovative solution to a current challenge or issue in agribusiness. Describe the problem you are addressing and explain how your solution applies to the agricultural community. Create a video, podcast, or speech to present and advocate for your solution, highlighting its potential impact. Piccuss the potential risks and benefits associated with implementing your solution and evaluate its feature and effectiveness. Write a journal entry at least weekly.

Cognitive level: Create

Cancel

Add

## **Rubric Generation**

- Enter a description (limited to 2000 characters) to narrow the focus of the rubric
- Select the rubric type:
  - O Percentage
  - O Percentage Range
  - O Points or
  - Point range
- Adjust the complexity of the rubric
- Define the number of columns and rows
- Review Learning Module's Title and Description
  - You are still the course designer
  - Review each journal for accuracy and bias

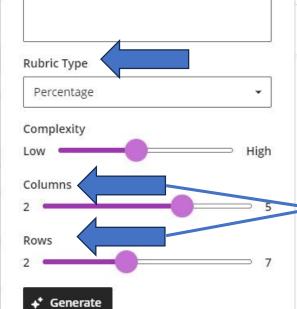
Define rubric	① This is auto-generated cont	ent and needs to be checked for accu	iracy and bias	
Description Enter a short description, learning objectives, or topic for this rubric.	Rubric preview This can be edited in the existin	ng rubrics panel		
	Criteria	Advanced Mastery	Proficient	Developing
Rubric Type Percentage Complexity Low High	Knowledge of Agricultural Practices 20% of total grade	100% Demonstrates an exceptional understanding and application of agricultural practices.	75% Displays a thorough understanding and consistent application of agricultural practices.	50% Demonstrates a understanding application of a practices.
Columns				
Rows 7	Resource Management Skills	100% Effectively manages resources and implements sustainable practices.	75% Demonstrates competent resource management skills and implements sustainable practices.	50% Displays develo management sl attempts to imp sustainable pra
	30% of total grade			
	Problem Solving Abilities	100% Analyzes complex problems and proposes innovative solutions in the context of	75% Identifies and addresses problems effectively in the context of agricultural	50% Recognizes pro attempts to pro in the context o

### Generate Rubric

#### Define rubric

#### Description

Enter a short description, learning objectives, or topic for this rubric.



#### (1) This is auto-generated content and needs to be checked for accuracy and bias

#### Rubric preview

This can be edited in the existing rubrics panel

Criteria	Advanced Mastery	Proficient	Developing
Knowledge of Agricultural	100%	75%	50%
Practices	Demonstrates an exceptional understanding and application of agricultural practices.	Displays a thorough understanding and consistent application of agricultural practices.	Demonstrates a understanding application of a practices.
20% of total grade			
Columns/Rows			
	100%	75%	50%
	Effectively manages resources and implements sustainable practices.	Demonstrates competent resource management skills and implements sustainable practices.	Displays develo management sl attempts to imp sustainable pra
30% of total grade			
Problem Solving Abilities	100%	75%	50%
	Analyzes complex problems and proposes innovative solutions in the context of	Identifies and addresses problems effectively in the context of agricultural	Recognizes prol attempts to pro
		1	•

## Assignment Prompt Generation

- Enter a description (limited to 2000 characters) to narrow the focus of the prompts
- Select the desired cognitive level
  - Apply
  - $\circ$  Analyze
  - Evaluate
  - o Create
  - Inspire me! provides you with a mix of levels
- Adjust the complexity of the prompts' focus by moving the slider
- Select whether you want to generate a title for journals
- Review Learning Module's Title and Description
  - You are still the course designer
  - Review each prompt for accuracy and bias



#### Agricultural Management Auto-Generate Assignment

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Enter a description or set of keywords
Select course items
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Inspire me!
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Generate assignment title
Generate assignment title

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#### Sustainable Farming Practices

Discuss the concept of sustainable farming and its importance in ensuring the long-term viability of agricultural practices. Utilize at least two different authentic elements (e.g., essay, infographic, presentation) to explain the key principles and techniques of sustainable farming. Your submission should provide a comprehensive overview of how sustainable farming can address current challenges faced in agriculture and promote responsible stewardship of natural resources.

Cognitive level: Evaluate

#### Optimizing Crop Yield

Imagine you are a farm manager looking to optimize crop yield while minimizing negative environmental impacts. Develop a detailed plan that demonstrates your ability to analyze and apply appropriate agricultural management strategies. Include at least three authentic elements (e.g., diagram, reference list, mock scenario) that aid in illustrating your proposed plan. Your plan should consider factors such as soil health, pest management, water conservation, and the use of innovative technologies to achieve sustainable and efficient crop production.

Cognitive level: Create

#### O Mitigating Climate Change Effects

Examine the potential effects of climate change on agricultural productivity and explore strategies to mitigate these effects. Your submission should include a well-researched report that analyzes the impact of climate change on the agricultural industry. Additionally, provide recommendations backed by scientific evidence that highlight how farmers can adapt their practices to minimize the negative consequences of climate change. Incorporate at least two authentic elements (e.g., photographs, podcast, video) to enhance the clarity and effectiveness of your analysis and recommendations.

#### Denne the assignment

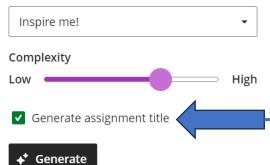
#### Description

Enter a description or set of keywords...

#### Select course items

Selected course items will be used to help improve suggestions.

#### Desired cognitive level



#### Sustainable Farming Practices

0

Discuss the concept of sustainable farming and its importance in ensuring the long-term viability of agricultural practices. Utilize at least two different authentic elements (e.g., essay, infographic, presentation) to explain the key principles and techniques of sustainable farming. Your submission should provide a comprehensive overview of how sustainable farming can address current challenges faced in agriculture and promote responsible stewardship of natural resources.

Cognitive level: Evaluate

#### Optimizing Crop Yield

Imagine you are a farm manager looking to optimize crop yield while minimizing negative environmental impacts. Develop a detailed plan that demonstrates your ability to analyze and apply appropriate agricultural management strategies.

### Generate title

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Cognitive level: Create

#### O Mitigating Climate Change Effects

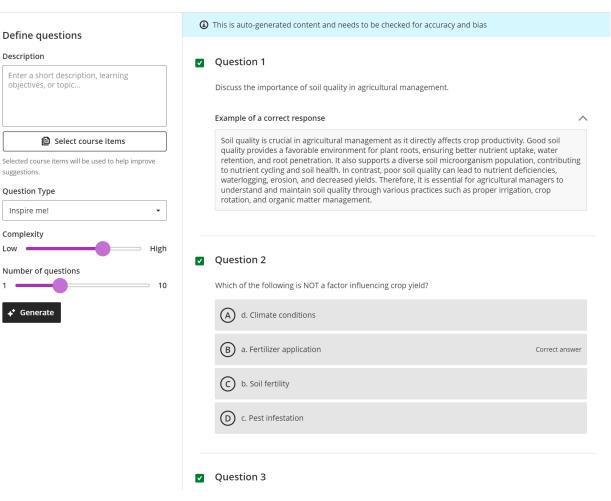
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## **Question Generation**

- Refine test questions
  - Enter a description (limited to 2000 characters) to narrow the focus of the prompts
  - Adjust the complexity of the questions
  - Select the number of questions
- Select question types
  - Essay
  - Fill in the blank
  - Matching
  - Multiple choice
  - True/False
  - The "Inspire me!" question type suggests a variety of question types to give you more options.
- Adjust the complexity of the prompts' focus by moving the slider
- You can select which course items you'd like the AI Design Assistant to provide context for test questions.
- Review Learning Module's Title and Description
  - You are still the course designer
  - Review each prompt for accuracy and bias





Agricultural Management

### Auto-Generate Questions

#### Define questions

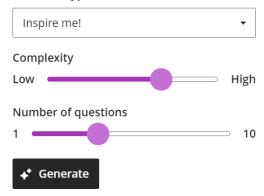
#### Description

Enter a short description, learning objectives, or topic...

#### Select course items

Selected course items will be used to help improve suggestions.

#### Question Type



#### ③ This is auto-generated content and needs to be checked for accuracy and bias

Question 1

Discuss the importance of soil quality in agricultural management.

Example of a correct response

Soil quality is crucial in agricultural management as it directly affects crop productivity. Good soil quality provides a favorable environment for plant roots, ensuring better nutrient uptake, water retention, and root penetration. It also supports a diverse soil microorganism population, contributing to nutrient cycling and soil health. In contrast, poor soil quality can lead to nutrient deficiencies, waterlogging, erosion, and decreased yields. Therefore, it is essential for agricultural managers to understand and maintain soil quality through various practices such as proper irrigation, crop rotation, and organic matter management.

 $\sim$ 

#### Question 2

Which of the following is NOT a factor influencing crop yield?



## Question Bank Generation from Ultra Documents

- Refine test questions
  - Enter a description (limited to 2000 characters) to narrow the focus of the prompts
  - Adjust the complexity of the questions
  - Select the number of questions
- Select question types
  - o Essay
  - o Fill in the blank
  - $\circ$  Matching
  - Multiple choice
  - True/False
  - The "Inspire me!" question type suggests a variety of question types to give you more options.
- Adjust the complexity of the prompts' focus by moving the slider
- Choose the questions that you'd like to add to your Question Bank
- Review each question for accuracy or edit to better fit learning goals
  - You are still the course designer
  - Review each prompt for accuracy and bias



#### Policy Statements

#### Completion Policy: [enter your completion policy]

#### Netiquette Guidelines:

[enter your expectations for how participants should communicate online, including email, discussions, assignments, and other interactions.]

Sample:

- Treat facilitators, staff, and other participants with respect.
- Address facilitators and staff members by their titles, such as Dr. or Professor. When in doubt, use Mr. or Ms. Unless specifically invited, don't refer to facilitators by their first name.
   Use clear and concise language.
- Keep all communications professional. Remember that all professional-level communication should have correct spelling and grammar. Avoid slang terms and texting abbreviations such as "u" instead of "you" — do not write an email to a facilitator or staff member the way you would send a casual text.
- Use standard fonts such as Times New Roman. Use a size 12 or 14 pt. font.
- Avoid writing in all caps. This can be interpreted as yelling.
- Limit or avoid the use of emojis.
- $\bullet$  Be cautious when using humor or sarcasm. Tone is sometimes lost in an email or discussion post your message might be taken seriously or as offensive.
- Be careful with personal information (both yours and others).
- Be careful about the messages you send or post remember that once information has been transmitted digitally, it can be easily passed on to others for whom the message was not intended and difficult to fully retract, even if you think the message is private or removed.

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#### Web Accessibility Statements (Partners and Vendors)

[enter links to partner/vendor accessibility statements]

#### Copyright Policy:

[enter the copyright policy for the materials in this template]

#### Navigation:

Click the right arrow above to proceed to the Materials page

Click the left arrow above to return to the previous page.

Click the X to return to main navigation.

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Auto-generate question bank

- Mr. or Ms. Unless specifically invited, don't refer to facilitators by their first name.
- Use clear and concise language.
- Keep all communications professional. Remember that all professional-level communication should have correct spelling and grammar. Avoid slang terms and texting abbreviations such as "u" instead of "you" do not write an email to a facilitator or staff member the way you would send a casual text.
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#### Web Accessibility Statements (Partners and Vendors)

[enter links to partner/vendor accessibility statements]

#### **Copyright Policy:**

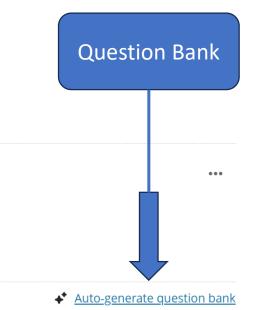
[enter the copyright policy for the materials in this template]

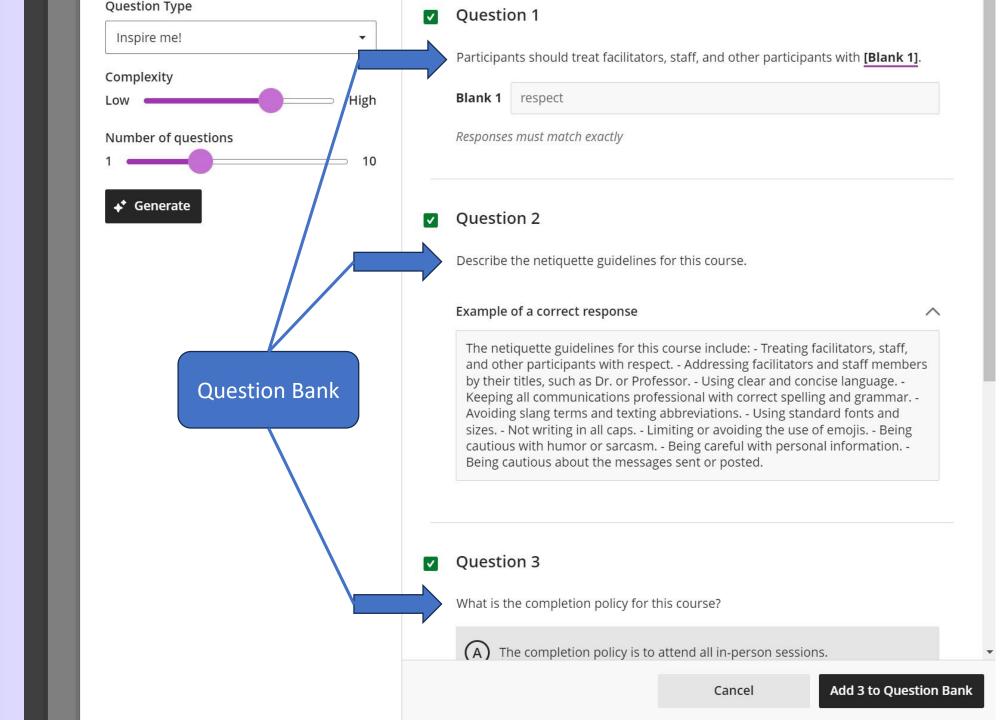
#### Navigation:

Click the right arrow above to proceed to the Materials page.

Click the left arrow above to return to the previous page.

Click the X to return to main navigation.





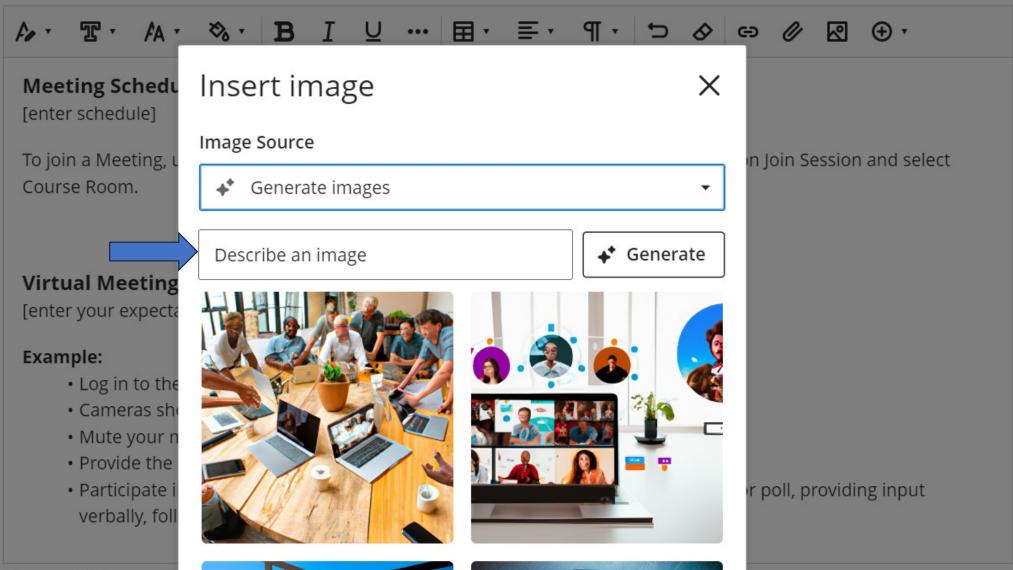
## **Generate** Images

- You can directly insert Algenerated or stock images into the text editor
  - Enter a description for your image and then select Generate
- Adjust image appearance
  - Aspect ratio
    Zoom in and out
    Crop/focus

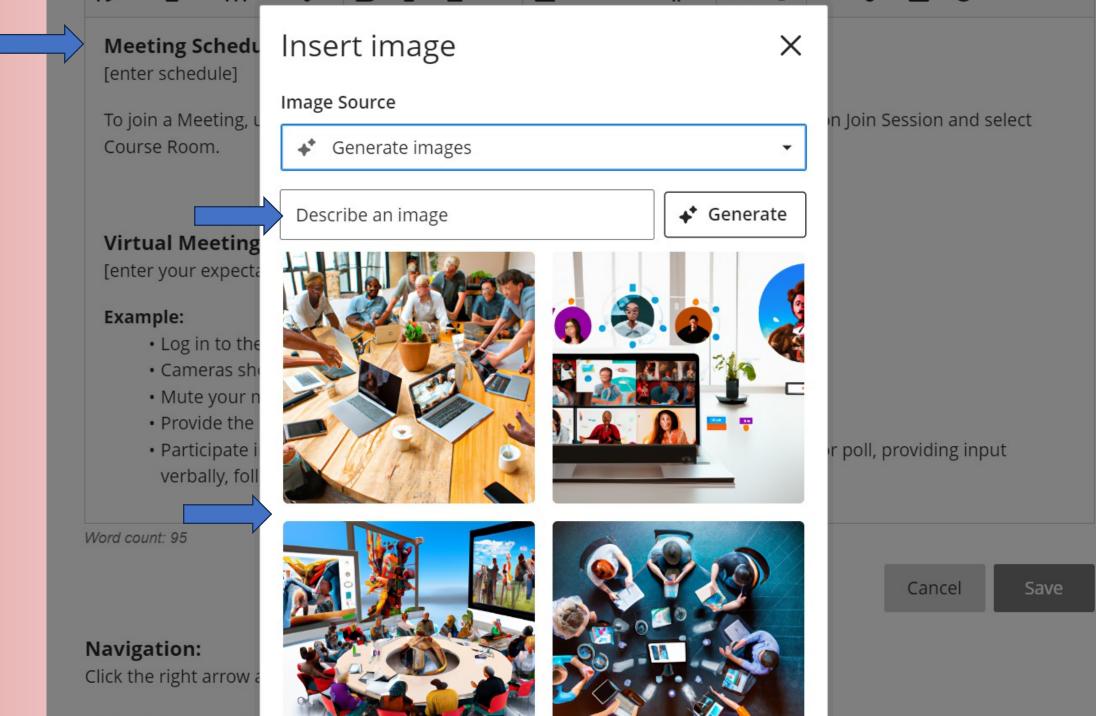
Facilitator: If you will meet synchronously with participants, add your class meeting schedule here and schedule in Class Collaborate or Microsoft Teams. You can also add the meetings to the Calendar by clicking on the plus sign and creating a New Event. To delete this note, click the More Options icon and click Delete.

#### $\otimes \cdot \mathbf{B} \land \cup \cdots \mathbf{H} \cdot \equiv \cdot \mathbf{H} \cdot \mathbf{b} \otimes \mathbf{e}$ **(+)** • Insert image X **Meeting Schedu** [enter schedule] Image Source To join a Meeting, Join Session and select Course Room. ✤ Generate images ✤ Generate Describe an image Virtual Meeting [enter your expect Example: · Log in to th Cameras s Mute your Provide the Participate r poll, providing input verbally, fo Word count: 95 Navigation: Click the right arrow Click the left arrow a Click the X to return Cancel Next >

Facilitator: If you will meet synchronously with participants, add your class meeting schedule here and schedule in Class Collaborate or Microsoft Teams. You can also add the meetings to the Calendar by clicking on the plus sign and creating a New Event. To delete this note, click the More Options icon and click Delete.



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# What Can Al Digital Assistant Do for You?

- Course Structure Suggestions

   Auto-Generate Learning Modules
- Discussion Generation
- Journal Generation
- Rubric Generation
- Assignment Prompt Generation
- Test Question Generation
- Question Bank Generation from Ultra Documents
- Insert or Generate Images
  - $\circ$  Adjust images



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### SCAN ME

## Questions?

### AI Digital Assistant